



TRUE VINTAGE REVIVAL

Tribute to the Twenties

True Vintage Revival Reveals Two New SPM (Sun Platinum Metal)

Eyepieces for Spring/Summer 2017

Fukui, Sabae, Japan—Inspired by a 1920s vintage eyepiece, True Vintage Revival (TVR®) is proud to finally launch the TVR®514 and TVR®515 to the world. The truly vintage model, recreated after a copious amount of research and meticulous detailing work, is an exclusive addition to TVR®'s Spring/Summer 2017 Collection. Both TVR®514 and TVR®515 are made using the rare SPM (Sun Platinum Metal) material and feature one-of-a-kind intricate 'coin patterns' on the rim; making these two eyepieces a class of its own.

TVR®514 features a round-shaped frame while TVR®515 focuses on the legendary Panto shape, both created by hand, piece by piece, using the extremely hard-to-find Sun Platinum Metal.

SPM is a long lost traditional Japanese metal from the 1920s that is said to be an exclusive material that has not been exported out of Japan before. Loved by the Showa Emperor, the SPM is non-corrosive and biocompatible, with an affinity for human body. The material comprises nickel, chromium and silver, does not discolour in any environment and has good resistance against corrosion.

The intricate detailing of these two eyepieces beckons a closer look on its SPM-made rims. Beautiful age-old embossed 'coin patterns' make a delicate presence on the rims, creating a unique all-metal eyewear that exudes the true vintage style. Alongside the elaborate detail works, TVR®514 and TVR®515 use nose pads that are made of pure titanium to enhance the comfort of its users, as it is much lighter.

TVR®514 and TVR®515 are suitable for all types of faces and best paired with spiffy suits, crisps white shirts, chichi structured blouses, or even for a stylish preppy look. The metal frames of both the models provide a subtle yet stylish look that is demure yet sexy at the same time.

True Vintage Revival (TVR®) designs are available through our website and selected luxury eyewear stores worldwide.



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About TVR®

Powered by a true love for vintage eyewear and a strong interest in rare blueprints of eyeglasses from the golden days of the 19th Century, True Vintage Revival (TVR®) was founded in 2013 to remake, recreate and reintroduce the essence of vintage eyewear to the world. TVR®'s inspiration, blueprints and real vintage eyeglass models come from all parts of the globe. All materials and artistry are sourced and nurtured in Fukui, Sabae, Japan—a city known for inventing the concept of nose pads and famous for its history of handmade eyewear for generations.

All TVR® eyewear are made by hand by a handful of artisans from Fukui, Sabae, Japan, who are masters in handmade craftsmanship and artistry when it comes to making vintage eyewear pieces. Original tools and moulds from the 1920s to 1980s are put back into good use in the making of each and every TVR® eyepieces. TVR® also pays close attention into details, keeping true to its name—True Vintage Revival. Age-old styles like the keyhole bridge, 7-barrel hinges, 50s retro anti-slip strips, miter cutting technique and the individual vintage-shaped rivets are among the features that make TVR® creations unique, admirable and respectable.

Its first re-creation, the TVR®501 is inspired by the decade when colour television was invented with its TV-shaped frames being a classic style that is still popular until today. And come 2017, TVR® Spring/Summer 2017 collection is set to take the eyewear industry by storm with the limited edition ARNEL model and the revival of a 1920s vintage eyepiece made using the rare SPM (Sun Platinum Metal), a long lost traditional Japanese metal favoured even by the former emperor of Japan.

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